

Appendix 1



* required information

Section 1 of 8

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	222 Brick Lane - 2	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name	Mohammed
* Family name	Alam
* E-mail	[REDACTED]
Main telephone number	[REDACTED]
Other telephone number	

Include country code.

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

* Is the applicant's business registered in the UK with Companies House? Yes No

* Registration number	07640845
* Business name	Bluebell UK Ltd
* VAT number	- 157 2060 26
* Legal status	Private Limited Company

If the applicant's business is registered, use its registered name.

Put "none" if the applicant is not registered for VAT.

Continued from previous page...

* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Agent Details

* First name

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

A private individual acting as an agent

Agent Business

* Is your business registered in the UK with Companies House? Yes No

* Registration number

* Business name

If your business is registered, use its registered name.

* VAT number

Put "none" if you are not registered for VAT.

* Legal status

Continued from previous page...

* Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

Section 2 of 8

APPLICATION DETAILS (See also guidance on completing the form, general notes and note 1)

Have you had any previous or maiden names?

- Yes No

* Your date of birth / /
dd mm yyyy

Applicant must be 18 years of age or older

National Insurance number

This box need not be completed if you are an individual not liable to pay UK national insurance.

Place of birth

Correspondence Address

Is the address the same as (or similar to) the address given in section one?

- Yes No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Continued from previous page...

Additional Contact Details

Are the contact details the same as (or similar to) those given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes No

E-mail

Telephone number

Other telephone number

Section 3 of 8

THE PREMISES

I, the proposed user, hereby give notice under section 100 of the Licensing Act 2003 of my proposal to carry out a temporary activity at the premises described below.

Give the address of the premises where you intend to carry on the licensable activities or if it has no address give a detailed description (including the Ordnance Survey references). [\(See also guidance on completing the form, note 2\)](#)

* Does the premises have an address?

Yes No

Address

Is the address the same as (or similar to) the address given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes No

* Building number or name

* Street

District

* City or town

County or administrative area

* Postcode

* Country

* Does a premises licence or club premises certificate have effect in relation to the premises (or any part of the premises)?

Neither Premises licence Club premises certificate

Location Details

* Provide further details about the location of the event

The location of the event is at the northern end of Brick Lane close to the junction of Bethnal Green Road.

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, give a description and details below [\(see also guidance on completing the form, note 3\)](#)

The event will be restricted to the ground floor retail area only. Access to basement seating area will be restricted to the

Continued from previous page...

public after 11pm. The cafe will operate as a take away only with seating space for only 2 persons from 11pm to 4am

Describe the nature of the premises below ([see also guidance on completing the form, note 4](#))

The premises is a Use Class A1 retail unit serving hot and cold sandwiches and beverages.

Describe the nature of the event below ([see also guidance on completing the form, note 5](#))

The sale of hot food and drinks between 11pm and 4am on Friday and Saturday.

Section 4 of 8

LICENSABLE ACTIVITIES

State the licensable activities that you intend to carry on at the premises

([see also guidance on completing the form, note 6](#)):

- The sale by retail of alcohol
- The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club
- The provision of regulated entertainment
- The provision of late night refreshment
- The giving of a late temporary event notice

Late notices can be given no later than 5 working days but no earlier than 9 working days before the event.

([See also guidance on completing the form, note 7](#)).

Event Dates

There must be a period of at least 10 days between the date you submit this form and the date of the earliest event when you will be using these premises for licensable activities.

State the dates on which you intend to use these premises for licensable activities

([see also guidance on completing the form, note 8](#))

Event start date

/ /
dd mm yyyy

The maximum period for using premises for licensable activities under the authority of a temporary event notice is 168 hours or seven days.

Event end date

/ /
dd mm yyyy

Continued from previous page...

State the times during the event period that you propose to carry on licensable activities (give times in 24 hour clock)

[\(see also guidance on completing the form, note 9\)](#)

State the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers

Note that the maximum number of people cannot exceed 499.

[\(see also guidance on completing the form, note 10\)](#)

If the licensable activities will include the supply of alcohol, state whether the supplies will be for consumption on or off the premises, or both

[\(see also guidance on completing the form, note 11\):](#)

- On the premises only
- Off the premises only
- Both

Section 5 of 8

PERSONAL LICENCE HOLDERS [\(See also guidance on completing the form, note 12\)](#)

Do you currently hold a valid personal licence?

- Yes
- No

Section 6 of 8

PREVIOUS TEMPORARY EVENT NOTICES [\(See also guidance on completing the form, note 13\)](#)

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?

- Yes
- No

Have you already given a temporary event notice for the same premises in which the event period:

- a) Ends 24 hours or less before; or
 - b) Begins 24 hours or less after the event period proposed in this notice?
- Yes
 - No

Continued from previous page...

Section 7 of 8

ASSOCIATES AND BUSINESS COLLEAGUES [\(See also guidance on completing the form, note 14\)](#)

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? Yes No

Has any associate of yours already given a temporary event notice for the same premises in which the event period:
a) Ends 24 hours or less before; or
b) Begins 24 hours or less after the event period proposed in this notice? Yes No

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? Yes No

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period:
a) Ends 24 hours or less before; or
b) Begins 24 hours or less after the event period proposed in this notice? Yes No

Section 8 of 8

CONDITION

It is a condition of this temporary event notice that where the relevant licensable activities described in Section 4 above include the supply of alcohol that all such supplies are made by or under the authority of the premises user. [\(See also guidance on completing the form, note 16\)](#)

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.
This formality requires a fixed fee of £21

ATTACHMENTS

Continued from previous page...

AUTHORITY POSTAL ADDRESS

Address

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>

DECLARATION

- * The information contained in this form is correct to the best of my knowledge and belief
- * I understand that it is an offence:
 - * (i) to knowingly or recklessly make a false statement in connection with this temporary event notice and that a person is liable on conviction for such an offence to a fine up to level 5 on the standard scale; and
 - * (ii) to permit an unauthorised licensable activity to be carried on at any place and that a person is liable on conviction for any such offence to a fine not exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both
- * For completion by the Licensing Authority
- * I acknowledge receipt of this temporary event notice
- * SIGNATURE _____ On behalf of the Licensing Authority NAME OF OFFICER _____
DATE _____

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text"/>
* Capacity	<input type="text"/>
Date (dd/mm/yyyy)	<input type="text"/>

One you're finished you need to do the following:

1. Save this form to your computer by clicking to file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/temporary-event-notice/tower-hamlets/apply-1> to upload this file and continue with your application

Don't forget to make sure you have all your supporting documentation to hand.

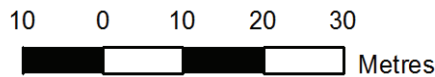
Appendix 2

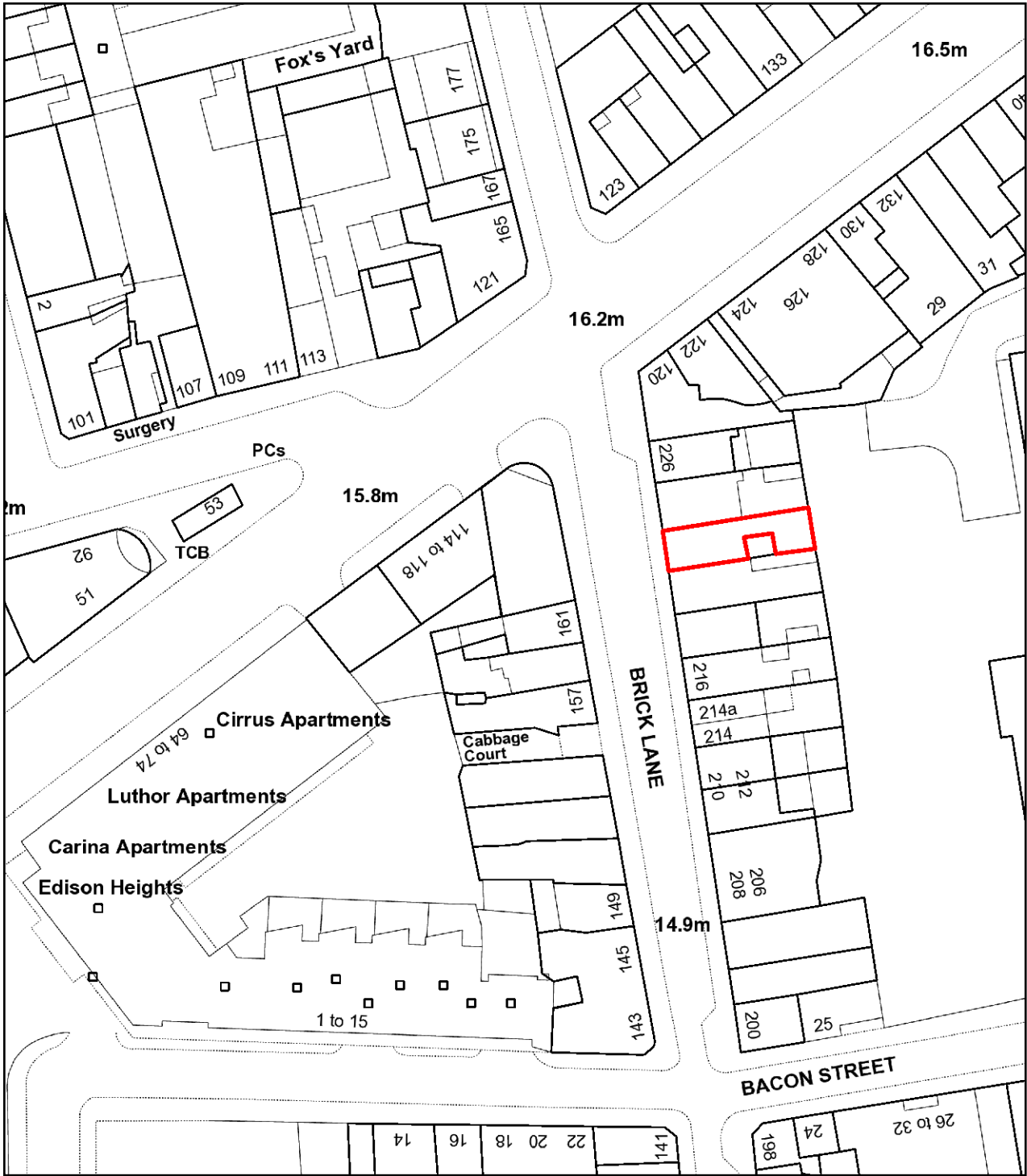


222 Brick Lane



Scale 1:1153





222 Brick Lane



Scale 1:769



Appendix 3



**METROPOLITAN
POLICE**

TOTAL POLICING

Tower Hamlets Borough

Licensing Team

Ms Kathy Driver
Principal Licensing Officer
London Borough of Tower Hamlets
Licensing Section
Mulberry Place
5 Clove Crescent
London
E14 2BG

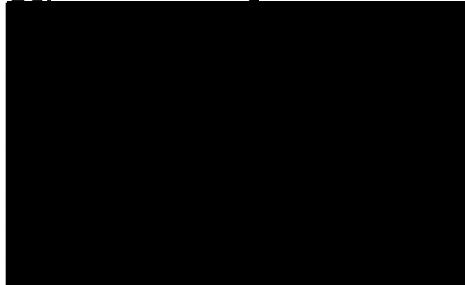
**Limehouse Police Station,
27, West India Dock Road,
London,
E14 8EZ**

Office: **020 7275 4950/4911**

Mobile: **07825 850 906**

Email: Brendan.O'Rourke@met.pnn.police.uk

Cc:



Your ref:

Our ref: 01HT/LIC/TEN/671 & 672/13

1st November 2013

Dear Ms Driver,

Re: Application for a TEN - Subway, 222, Brick Lane, London E1

I wish to oppose the two TEN applications for the above premises both dated 31/10/13 and received by police today (31/10/13) via email (an online electronic application), one application is with less than 10 days notice and considered a 'late application'. The applicant's name is Mohammed ALAM.

The first TEN is for Friday 08/11/13 to Sunday 10/11/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours.

The second TEN is for Friday 15/11/13 to Sunday 17/11/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours.

Firstly, the police in particular the Police note that this application falls within the **Special Cumulative Impact Policy for the Brick Lane Area**, adopted on 18th September 2013 by the Council.

In regards to the latter, whilst the Police will make their own representations below; it is

assumed that paragraph 8.4 of the Licensing Policy is invoked by the Council, namely:

“.....Where the premises are situated in the cumulative impact zone and a representation is received, the licence will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced.”

If the applications are granted I believe the Crime and Disorder objective, as defined in the Licensing Act 2003 would be undermined.

At present, the venue does not hold a premises licence and therefore cannot open between 23:00 hours and 05:00 hours to sell hot food or drinks.

On Sunday, 27/10/13 at 00:10 hours, PC 291HT O'Rourke attended the premises and witnessed the sale of hot food and drink, in a statement dated 27/10/13 he states:

“At approximately 00:10 I attended the premises and saw that a male had just bought a sandwich with melted cheese on it. A female came in and bought a hot tea. Two other males then bought meatball sandwiches, which were steaming hot”.

PC O'ROURKE then spoke the manager who identified himself as Mr. Mohammed ALAM, [REDACTED], who told him that he also ran the Subway in Whitechapel on Mile End Road.

In short Mr. ALAM led PC O'ROURKE to believe that there was a mix up in that Mr. ALAM understood the planning permission granted to the premises as 'A1 no restriction', meant he could open whenever he wanted and that he had emails from the Council confirming this.

I have to say that did not quite ring true and Mr. ALAM was subsequently 'Reported for Process' for the following offences, for which he may be prosecuted at Thames Magistrates for:

- Section 57 (7) of the Licensing Act 2003 - Failure to produce a premises licence or a certified copy
- Section 109 (8) of the Licensing Act 2003 - Failure to produce a TEN to a police officer.

Mr ALAM was issued with Met Police Licensing Form from 'Book 694' "Notification of alleged offences under the Licensing Act 2003.

In support of my belief that his claim did not ring true (I did *not* believe he was unaware that he *didn't* need a premises licence). Mr. LISOWSKI, London Borough of Tower Hamlets Licensing Officer has confirmed to me in a statement dated 29/10/13 that:

"On Monday, 29th April 2013, I received a complaint from a neighbour that Subway, Unit 2, 6-25, Mile End Road, London E1 4TP, was providing late night refreshment without a premises licence. I checked my department records, Subway did not have a premises licence. As part of my investigation of this complaint I wrote a letter for the owner of the Subway at Unit 2, advising him of the law about the provision of late night refreshment. On Thursday, 2nd May 2013 at 16:30 hours I went to Subway, Unit 2 to deliver the letter and asked to speak to the manager. The person I spoke to told me he was the owner and subsequently gave his name as Mohammed ALAM. I explained to him that I was investigating a complaint and I gave him the letter".

I have attached a copy of the letter that Mr. LISOWSKI exhibits as AL/1 in his statement. He has been previously advised of the legislation by the Council and chosen to ignore that advice.

The applicant has clearly committed offences against the Licensing Act 2003 and I have no confidence in him maintaining the Licensing objectives until an application for a full premises licence can be considered.

Additionally Brick Lane suffers from a high amount of anti-social behaviour, to the extent that police statistics show that between 22:00 hours on Friday and 02:00 hours on Monday the London Borough of Tower Hamlets is second only to Westminster (West End/Soho/Covent Garden) for Anti-Social Behaviour (ASB) calls to Police in

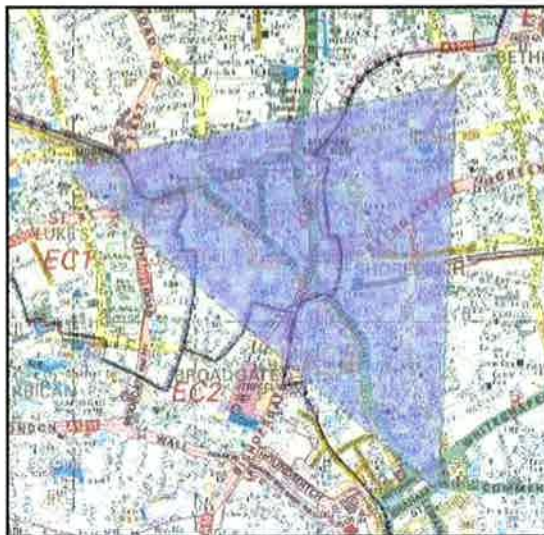
London. Premises offering late night refreshment attract the very people causing the ASB, which prolongs their departure from the area.

The premises also falls within the 'Shoreditch Triangle', which comprises of the tri-borough wards of Haggerston ward (Hackney), Weavers and Spitalfields & Banglatown wards (Tower Hamlets) and Bunhill Ward (Islington) are four wards which are high crime generators for their respective boroughs especially around Theft Person and the Night Time Economy. Tower Hamlets wards contribute 38% of all Theft Person Offences.

Peak times are between Friday 20:00 hours to Saturday 04:00 hours and Saturday 20:00 hours to Sunday 04:00 hours and these 16 hours are responsible for 21% of all the offences.

Sunday also has a peak but from 12:00 hours to 02:00 hours 16% of all crime.

25% of all crime in Spitalfields and Banglatown ward is committed between 20:00 hours to 02:00 hours Friday to Sunday. 20% of all crime in Weavers ward is committed between 20:00 hours to 02:00 hours Friday to Sunday.



I ask that the TEN'S be refused.

Yours sincerely



Brendan O'Rourke
PC 291 HT

I identify this exhibit as that referred to in the statement signed by me

Exhibit number AL/1

Date 29/10/2013

Signed 

Name ALEXANDER LISOWSKI

Consumer and Business Regulations.

Head Of Service David Tolley

Licensing Section
Mulberry Place
5 Clove Crescent
London E14 2BG

Tel 020 7364 7446

Fax 020 7364 0863

Enquiries to Alexander Lisowski

Email alex.lisowski@towerhamlets.gov.uk

www.towerhamlets.gov.uk

The Owner,
Subway,
9-25 Mile End Road,
London, E1 4TP.

Date: 2nd May, 2013

Dear Sir or Madam,

COMPLAINT RE TRADING OUTSIDE OF PERMITTED HOURS

Any premises which sells or supplies hot food and/or hot drink any day, anytime, between the hours of 11pm and 5am the following day requires a premises licence for the provision of late night refreshment.

One of your neighbours has complained that you are remaining open beyond 11pm on a regular basis.

Selling or supplying hot food and/or hot drink between 11pm and 5am is an offence contrary to Section 136 of The Licensing Act, 2003. Because a complaint has been received a licensing officer at some time in the future will check what hours you remain open to.

If you wish to apply for a premises licence for the provision of late night refreshment, an application form can be downloaded from the Council's website.

Yours sincerely,

Mr A. Lisowski,
Licensing Officer,
The London Borough of Tower Hamlets.

Appendix 4

Licensing Policy

8 Special Cumulative Impact Policy for the Brick Lane Area

- 8.1 As with many other London Borough's the majority of late night licensed premises are concentrated within one area of the Borough. Following guidance issued under the Licensing Act 2003 a cumulative impact policy was adopted on 18th September 2013 by the Council.
- 8.2 After consultation the Council recognises that because of the number and density of licensed premises selling alcohol, on and off the premises and the provision of late night refreshment (sale of hot food after 11pm) within the Brick Lane Area as defined in Figure One, there might be exceptional problems of nuisance, disturbance and/or disorder outside or away from those licensed premises as a result of their combined effect.
- 8.3 The Licensing Authority is now of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and/or the provision of late night refreshment in the area highlighted in Figure One is having a cumulative impact on the licensing objectives and has therefore declared a cumulative impact zone.
- 8.4 The effect of this Special Cumulative Impact Policy is to create a rebuttable presumption for applications in respect of the sale or supply of alcohol on or off the premises and/or late Night Refreshment for new Premises Licences, Club Premises Certificates or Provisional Statements and applications for variations of existing Premises Licences, Club Premises Certificates (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity). Where the premises are situated in the cumulative impact zone and a representation is received, the licence will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced. This policy does not act as an absolute prohibition on granting/varying new licences in the Cumulative Impact Zone.
- 8.5 The Special Cumulative Impact policy will not be used to revoke an existing licence or certificate and will not be applicable during the review of existing licences.

Figure One

The Cumulative Impact Zone in the Brick Lane area

The Cumulative Impact Zone is detailed in the map below. The map shows all of the premises (dots) currently licensed under the Licensing Act 2003 in the Brick Lane Area. The Cumulative Impact Zone is defined by the dark line.

